



ARTini

May 4, 2024 | 7pm - 11pm
Oklahoma City Convention Center



SPONSORSHIP OPPORTUNITIES



EVENT OVERVIEW

You're invited to partner with Allied Arts for our 21st annual ARTini event on **Saturday, May 4th** at the **Oklahoma City Convention Center**. ARTini is Oklahoma City's largest martini tasting event, mixed with live entertainment, food and an exclusive art auction that raises critical money for Allied Arts. With the support of Tito's Handmade Vodka, local restaurants are invited to create their best martini creation centered around the theme of the event, hand selected by the ARTini committee.

Anywhere between 800-1,000 guests join us to fundraise for the arts and enjoy one of the most memorable evenings in OKC. Benefitting Allied Arts, proceeds from this event will directly impact more than 40 arts and culture nonprofits that create our beautiful, vibrant arts community.

ABOUT ALLIED ARTS

Allied Arts works to broaden support for the arts by raising financial support for the arts and related organizations, encouraging participation and attendance, advocating for arts education, and promoting excellence in the arts and arts management.

- Raised more than \$3.6 million during the 2023 Campaign.
- Programming supported by Allied Arts reaches all 77 OK counties.
- 94 cents of every dollar raised directly supports our mission.
- Touches the lives of more than one million people annually, including the provision of 494,982 arts experiences for schoolchildren.

Allied Arts Mission

**Enriching Lives Through
Advancement of the Arts**

Bedrock Beliefs

Access to the arts for all.

Champions for the arts.

Excellence in all that we do.

Passion for transforming lives through the arts.

Stewardship & Accountability
to all our stakeholders.



To learn more, visit www.AlliedArtsOKC.com

*Oklahoma City Ballet Dance Discovery at
Ballet Under the Stars*

BRAND ALIGNMENT & IMPACT

Sponsoring ARTini not only impacts the lives of the art community we serve, but also strategically aligns your company with one of the city’s top charitable brands. ARTini is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community.

WHO DOES ALLIED ARTS REACH?

- An average of 5,000+ loyal donors of all demographics & backgrounds
- More than 11,500 individuals emailed monthly
- More than 33,300 followers on social media (Facebook, X, Instagram)

The vitality of our arts community directly affects our community’s quality of life. From free, top-tier symphonic performances for Title I schools, to assisting veterans through impactful music and arts programs, our state would not be able to heal, grow and learn without the arts.

WHY ARE THE ARTS IMPORTANT?

- Arts education increases student performance and achievements.
- The arts assist in preserving our state’s unique culture and heritage.
- A thriving arts community enriches Oklahoma’s quality of life.
- The Oklahoma arts and cultural sector is a more than \$4.5 billion industry representing more than 38,965 jobs, according to Americans for the Arts.

YOU'RE IN GOOD COMPANY! Thank you to our 2023 ARTini Sponsors!

PRESENTED BY



Devon Energy
Freestyle Creative
OG&E
W&W-AFCO STEEL

AT&T Oklahoma
Bank7
Clubhouse Trailers
Mansions Senior Living
Robinson Park Investments

AllIM Capital Corporation
 American Fidelity Assurance Company
 Ascent Resources
 Brad & Tina Carter Center for Employment Law
 CMSWillowbrook
 Clubby Seltzers
 Dr. Derek Cohlma & Mr. Cooper Tate
 Dead People’s Stuff

Doerner, Saunders, Daniel & Anderson
 Dunlap Coddling, P.C.
 First United Bank
 FORVIS
 Gaming Capital Group
 Gateway First Bank
 IBC Bank
 Inasmuch Foundation
 Dr. Tom & Carolyn Kupiec
 Steve Mason
 NBC Oklahoma

Orthodontic Arts
 Osborne Electric
 Paper+More
 PSA Consulting Engineers, Inc.
 Red Carpet Car Wash
 Scott Cleaners & Magic Services
 Stock Exchange Bank
 Stonecloud Brewing
 WanderFolk Spirits
 White and Associates, LLC

ARTini SPONSORSHIP MENU

Thank you for your interest in sponsoring the 21st annual ARTini event. ARTini will take place on May 4, 2024. To receive the full suite of benefits, all sponsorship forms must be submitted by April 5, 2024.

	CULTURE \$15,000	DANCE \$10,000	FILM \$5,000	MUSIC \$2,500	DRAMA \$1,000
Opportunity for company representative to speak at event	X	X			
Inclusion in event press release	X	X	X		
Company mentions on Facebook (11K+), X (15.5K+) and Instagram (6.8K+)	X	X	X		
Verbal recognition at event	X	X	X		
Company inclusion on invitation	Logo	Logo	Logo	Listing	
Company inclusion on event website & poster	Logo	Logo	Logo	Listing	Listing
ARTini Tickets	20	16	14	6	4

EXCLUSIVE SPONSORSHIPS

**First Right of Refusal Deadline: January 31, 2024*

\$20,000	PREMIER BAND SPONSOR	\$20,000	CATERING SPONSOR
	<ul style="list-style-type: none"> 25 ARTini Tickets All CULTURE sponsorship benefits PLUS signage on the stage & near other entertainment 		<ul style="list-style-type: none"> 20 ARTini Tickets All CULTURE sponsorship benefits PLUS signage over catering tables
\$20,000	PRESENTING BAR SPONSOR	\$10,000	ART GALLERY SPONSOR
	<ul style="list-style-type: none"> 25 ARTini Tickets All CULTURE sponsorship benefits PLUS recognition at participating restaurants and bars 		<ul style="list-style-type: none"> 16 ARTini Tickets All DANCE sponsorship benefits PLUS art gallery naming & signage
\$5,000	INVITATION SPONSOR	\$3,500	POWDER ROOM SPONSOR
	Logo highlighted on invite + FILM		
	PHOTOBOOTH SPONSOR		
Logo highlighted on photobooth assets + FILM	<ul style="list-style-type: none"> 10 ARTini Tickets All MUSIC sponsorship benefits Verbal & Social Media recognition PLUS promotional items and signage near or in the restrooms 		
PROP SPONSOR	Logo on promotional item + FILM		

Allied Arts is committed to finding sponsorship opportunities that best fit your company's values. Have an idea for sponsorship? Contact Courtney Lavender, Events Manager at courtney.lavender@alliedartsokc.com or 405-278-8944.



2024 ARTINI SPONSORSHIP COMMITMENT FORM

SELECT SPONSORSHIP

Sponsor Name (How you wish to be listed on promotional materials): _____

Sponsor Level: _____

Primary Contact Name: _____

Address: _____

Telephone: (_____) _____ Email: _____

METHOD OF PAYMENT

**All Sponsors must provide signature, regardless of payment method.*

Check (Please make check payable to Allied Arts)

Invoice Me

Credit Card (Please complete fields below)

Card Number _____

Expiration Date _____

Security Code _____

Name as it appears on credit card

I cannot contribute as a sponsor, but I would like to make a donation in the amount of _____

Authorized Signature _____

Date

Please return completed forms and direct any inquiries to:

Courtney Lavender
courtney.lavender@alliedartsokc.com
Phone: 405.278.8944
Fax: 405.278.8998

Allied Arts
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